



**Iowa Sports Supply**

109 Washington St. Cedar Falls, Iowa 50613 Phone 319-268-0125

Fairway Golf and Accessories L.C.  
2643 Beaver Avenue  
Suite 102  
Des Moines, Iowa 50310-3909

We would like to thank you Jim, for including us in your advertising promotion. You helped us choose a plan that fit into our advertising budget. The amount of exposure we will get, compared to the cost of the ad, will be very beneficial to our business. Thanks again!

Sincerely,

Chris Champ  
General Manager

**NORWALK** Collision  
Center

**730 MAIN STREET NORWALK, IA 50211**  
**PH. 515-981-8789 Fax 515-981-8791**

Fairway Golf is a great product. For the price of a single newspaper ad, you can put your business logo in front of your customers for the entire golf season. You would be hard pressed to find that kind of deal anywhere else.

Thanks !!  
Linden Miller  
Norwalk Collision Center



1369 Martin Road Box 358  
Waterloo, Iowa 50704-0358

Telephone: 319•234•2605  
FAX 319•234•5644

January 19, 2004

Fairway Golf Accessories L.C.  
2643 Beaver Ave. #102  
Des Moines, Iowa 50310-3909

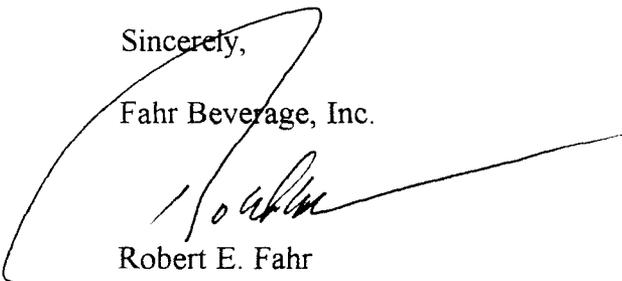
We are pleased to write this letter to inform you of our pleasure in using your product to advertise Michelob Ultra.

The placement of Michelob Ultra on the course maps was a natural choice for us, as Michelob Ultra is the official beer of the PGA and LPGA Tours.

Your Course Maps are an inexpensive way to make thousands of impressions on our target audience.

Sincerely,

Fahr Beverage, Inc.



Robert E. Fahr  
President

REF/r

Proudly Distributing the Quality Beers  
of  
Anheuser - Busch, Inc.

**HARTING &  
HUNEMULLER**

516 Bluff Street • Cedar Falls, Iowa 50613 • (319) 277-0627

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**CONTRACTORS**

**DATE: 12/17/2003**  
**TO: FAIRWAY GOLF AND ACCESSORIES L.C.**  
**2643 BEAVER AVE.**  
**SUITE 102**  
**DES MOINES, IOWA 50310-3909**

**FROM: REED HUNEMULLER**

**SUBJECT: GOLF CART ADVERTISING**

THANK YOU FOR INCLUDING OUR COMPANY IN YOUR  
ADVERTISING PROGRAM AT PHEASANT RIDGE GOLF COURSE  
IN CEDAR FALLS, IOWA.

WE ARE LOOKING FORWARD TO THE EXPOSURE THAT WE  
WILL RECEIVE IN THIS UNIQUE PROGRAM.

SINCERELY,



REED HUNEMULLER  
PARTNER

**NORWALK  
INSURANCE  
SERVICES**

**1122 Main St., Ste 1, Norwalk, IA 50211**

**FAX 515-981-5211 OFFICE 515-981-0434 OR 981-4293**

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**To: To Whom It May Concern: From: John Phillips**

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**Fax: Pages:**

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**Phone: Date: 03-10-2004**

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**Re: Fairway Golf CC:**

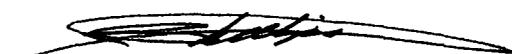
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**Urgent**     **For Review**     **Please Comment**     **Please Reply**

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We are pleased to be a part of the advertising program put together by FAIRWAY GOLF for one of our local courses, *Countryside Golf Course*.

We feel that with the growing popularity of the game of golf in our community that is important to our clients to be a part of this program for several reasons. One, this signage will assist new and seasoned golfers in taking their game to the next level. Second, it gives us yet another medium to reach clients, and last, it allows us to support a fellow member of our chamber of commerce in building their business. We feel it is important for each business in the chamber to help support the other businesses in a professional manner for the common good of the business community.



S/John Phillips

Owner/Manager