DAIRY ADVANCE	PROJE	ECTED	BENEF		RKSHEE	т
PRODUCER'S NAME					Date	12/19/2003
Number of cows Milking	100	Current yearl	y production	21900	2,190,000	
Number of cows Dry lot	20	Average proc	duction	60		
Number of cows in sick bay	2	Production be	eing dumped	120	87,600	
Saleable Ave lb production	57.60	Value of milk	/cwt.	12		
Percentage in sick pen	10.00%	Value of milk		\$262,800		
		Value of milk dumped		\$10,512		
		Cut sick rate	by 50%		\$5,256	
Somatic Cell Count Below 350,000 =	\$0.07	х	2,190,000	CWT. =	\$1,533	
Somatic Cell Count Below 200,000 =	\$0.10	х		CWT. =		
Production Increase by 1lbs	36500	x	\$14.00	CWT. =	\$5,110	
Cull Rate Decrease						
Current Percentage Rate	38.00%	x	100	# of cows	38	
culls and death rate decrease to	33%	savings of	5	@ \$1200 =	\$6,000	
Eliminate BST from the herd						
Number of Cows 70% of herd	70 @ \$10/ month		x 12	\$8,400		
Estimated Yearly Savings to the Producer \$					\$26,299	

This still doesn't take into account the labor and frustration of employees and owners or the risk of using needles to spreading disease. Cost of open cows for a longer period. Advance Nutrition Products

Dairy Gold 40 lbs. Diary Green 40 lbs. Dairy Green B-20 40 lbs.	Sell price \$105 \$85 \$105	Volume 10.00% 10.00% 10.00%	Discount 5.00% 5.00% 5.00%	Cost \$89.78 \$72.68 \$89.78	Cost/oz \$0.140 \$0.114 \$0.140	
	# Cows	# Days	Ounces/head	Cost/day	Total cost	
Dairy Gold 40 lbs.	2	365	4	\$0.56	\$410	
Total bags of Dairy Gold required	5					
Diary Green 40 lbs.	100	365	2	\$0.23	\$8,289	
Total bags of Dairy Green required	114					
	[					
Dairy Green B-20 40 lbs.	20	365	2	\$0.28	\$2,048	
Total bags of Dairy Green B-20 required	23			_		Per cow
	Total Estimated Feed Cost per Year				\$10,747	\$107.47
	Total Estim	ate Water	Cost per Ye	ear	\$11,826	\$118.26
	Total Estima	ited Cost per	year		\$22,573	\$225.73
	Net retu	rn			\$3,726	\$37.26

In addition Dairy Advance products would replace the Yeast, Probiotics, Additional spike zinc and 4-plex in ration

Volume discounts apply only to producers who buy 10 bags at a time and given in the form of an additional bag of product. Cash discount only applies to customers who pay at time of delivery.

## FIND, FIX AND PREVENTION

## Advanced Nutrition WATER CONDITIONER

Livestock Type	MILKING COWS	
# of head	120	
Estimated Purchase Weight		
Estimated Selling Weight		
Estimated days on feed	365	
Total Gallons Water Conditioner	219.00	
Gallons Grand Slam		
Total Cost	\$11,826	

Net cost per gallon		\$65	\$54
Water amount to Gallon	1000	5000	5000
Estimated avg. daily consumption			25
average days			365
daily consumption			0.64
total consumption			9125
consumption oz			233.600
cost per oz		\$0.51	\$0.42
Daily cost per head			\$0.27
Total Cost per head			\$98.55

\$98.55

Mixing instructions for putting through injector at **128 to 1** 

Clean Water per gallon of produ	5000 to 1	25000 to 1	
	ounces	ounces	
Per Gallon container	3.3	0.7	
Per Five gallon container	16.4	3.2	

Mixing instructions for putting through injector at 100 to			
Clean Water per gallon of produ	5000 to 1	25000 to 1	
	ounces	ounces	
Per Gallon container	2.6	0.5	
Per Five gallon container	12.8	2.6	

Producer understands these are estimates only and reflect the best efforts to obtain reliable information. No warranty of any kind expressed or implied, as to the successful or profitable use of this information. Any decisions made with respect to this information rest solely with the producer.

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